



VISUAL COMMUNICATION Course Outline

Digital Imaging 40s



TITLE:	DIM 40s								
PREREQUISITES:	Course none. Students should have patience and willingness to learn.								
DESCRIPTION:	<p>Photographers record and produce the images that document our planet and its peoples. They also create many of the commercial images that drive our market economy. Using digital computers and state of the art computer software students learn how to plan and produce photographic compositions that demonstrate an understanding of light, composition, color and visual impact. In Digital Imaging students learn how to take esthetically pleasing digital photographs and how to manipulate these digital images to communicate an idea clearly.</p>								
DURATION:	The Course last one term.								
GENERAL OBJECTIVES:	<p>Upon the successful completion of the course the student should be able to:</p> <ol style="list-style-type: none">1) Understand the history of traditional and digital photography2) Understand the technical basis of digital photography3) Taking digital photographs Covers lighting, basic composition, flash usage, and media storage.4) Be able to use a digital camera and computer hardware and software to transfer images to numerous sources.5) Perform advance manipulations using standard software.6) Create a Digital Image portfolio								
CLASSROOM EXPECTATIONS:	<ol style="list-style-type: none">1. Attend school regularly2. Always bring the required materials to class3. Make a honest effort to learn and work every day								
EVALUATION:	<p>The following factors are taken into account in determining the overall rating:</p> <table><tr><td>Assignments</td><td>70</td></tr><tr><td>Final assignment</td><td>30</td></tr><tr><td>Completion of course (all assignments handed in)</td><td>100</td></tr><tr><td>OVERALL RATING</td><td>200</td></tr></table>	Assignments	70	Final assignment	30	Completion of course (all assignments handed in)	100	OVERALL RATING	200
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